

GO Focus

PLUS AI DASHCAM



CRITICAL EVENTS + COACHING IN ONE

The GO Focus Plus AI dash cam cuts wasted hours from review. High-risk actions, like fatigue, tailgating and hard braking, trigger instant in-cab voice alerts for drivers, helping build better habits in real time. For managers, the most critical events are surfaced first with video and context, making it easy to review urgent risks and coach effectively in one streamlined workflow. The system analyzes events right in the vehicle delivering faster alerts, keeping data secure and improving automatically with every use.

MAKING THE MOST OF DRIVER COACHING OPPORTUNITIES

With this advanced dashcam, a critical event becomes a driver coaching opportunity inside MyGeotab. Managers see video context, risk level, and recommended next steps—all at a glance.

Assign feedback, track driver progress, and recognize improvement with a workflow built for fleet realities.

Severity-based dashboards surface the drivers and behaviors that need attention most, so managers act faster and close the loop on risk. Results stay visible, and safer driving habits take hold fleet-wide.

KEY FEATURES

In-cab voice alerts

- Spot risky driving as it happens and help drivers adjust right away.
- Detects key events like distraction, tailgating and hard braking, the moment they occur.
- Delivers voice alerts to help drivers self-correct instantly.
- Reinforces safer habits on every route.

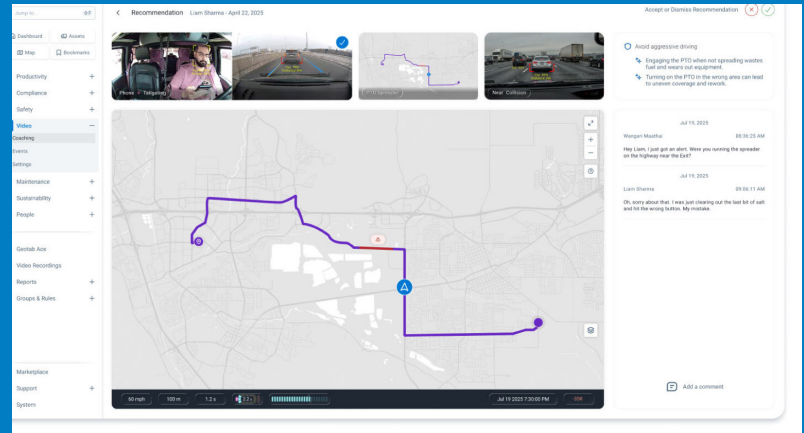
Coaching Workflow

- Connects each event to coaching steps in MyGeotab
- Assigns feedback and tracks progress automatically, all in one place
- Makes recognition and follow-up part of daily operations

WHY GO FOCUS PLUS FOR SAFER DRIVING

Results that stand out when critical events, feedback and coaching all work together:

- Fewer collisions, safer habits
- See urgent risks, save hours
- Coaching that changes behavior
- Capture, coach confirm results
- Privacy and accuracy built in



REDUCING DISTRACTED DRIVING RISK

GO Focus Plus addresses distracted driving and other critical risks at every turn. Here's how each event moves from detection to improvement, to help your fleet prevent incidents before they happen.

Step 1: On-device computer vision detects risky driving behavior, like distracted driving, tailgating and hard braking

Step 2: Events are analyzed on the device as they occur.

Step 3: An in-cab voice alert is instantly delivered to the driver.

Step 4: Drivers self-correct in real time, reducing risk before an incident takes place.

Step 5: High-severity or repeated risky events are automatically flagged to the fleet safety manager.

Step 6: Managers review video and event details, then assign targeted feedback or coaching through the built-in driver coaching workflow.

Step 7: Drivers review feedback and recommended actions in the mobile app, then apply safer driving practices on future trips.

